# IDHAYA COLLEGE FOR WOMEN SARUGANI -630411

# DEPARTMENT OF BUSINESS ADMINISTRATION

#### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER'S PERCEPTION TOWARDS PHILIPS LED TV THONDI TOWN PHILIPS LED" is a bonafied record of work done by T.ANNAPOORANI (Reg.No.1819153001) during the course of her study in sixth semester. The project represents an independent work on the part of the candidate.

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The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

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## DEPARTMENT OF BUSINESS ADMINISTRATION

### CERTIFICATE

This is to certify that project report entitled customer's attitude towards here passion pro-A study at kallal town is a bonafied record of work done by: M.DEEPIKA (Reg No:1819153002) during the course of her study in the sixth semester. The project report requested an independent work on the part of the candidate.

External Examiner

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The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

# CERTIFICATE

This is to certify that the project report entitled "CONSUMER PREFERENCE TOWARDS SAMSUNG MOBILE -A STUDY WITHREFERENCE TO DEVAKOTTAI TOWN" is a bonafied record of work done by V.KARTHIKA (Reg.No.1819153003) during the course of her study in sixth semester. The project represents an independent work on the part of the candidate.

R. Doors: Externel Examiner

(8p. QiAabia) Head Of The Department

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Additional College for Women Addition Magar, SARUGANI SIVAGANGAI DISTRICT

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Idhaya College for Women
Aroma Nagar - Sarugani
Sivasangai Dt - 630 411

### IDHAYA COLLEGE FOR WOMEN SARUGANI - 630411 DEPARTMENT OF BUSINESS ADMINISTRATION

#### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON STUDENTS PREFERENCE OF VARIOUS BRAND OF TWO WHEELER WITH PREFERENCE TO ARTS AND SCIENCE COLLEGE STUDENTS" is a bonafied record of work done by K.Lakshmi (Reg.No.1819153004) during the course of her study in sixth semester. The project represents an independent work on the part of the candidate.

Externel Examiner

(gp. (gi Sakw.) Head Of The Department

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The Principal Idhaya College for Women Arockia Nagar - Sarugani Sivagangai Dt - 630 411

#### IDHAYA COLLEGE FOR WOMEN SARUGNI 630411

#### DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

is is to certify that the project report entitled "A STUDY ON THE LIFE STYLE FISHERMAN IN THONDI AREA "is a bonafied record of work done by .MAGA JOTHI (Rege No :1819153005) during the course of her study in the kth semester the project report represent an independent work on the part the condidate

R. Promod:

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Head of the Department

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Alackia Nagar. SARLIGANI SINAGANGAI DISTRICT

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The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

# IDHAYA COLLEGE FOR WOMEN SARUGANI-630411 DEPARTMENT OF BUSINESS ADMINISTRATION

#### CERTIFICATE

This is Certify that the Project report entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS HEAD & SHOULDER SHAMPOO" at Devakottai Town. In a bonafied Record of work done by Name K.Merlin Jenier, Reg No.1919153006 during the Course of her study in the Sixth Semester. The Project Report represents an independent work on the part of the candidate.

External Examiner

The Principal Idhaya College for Women Arockia Nagar - Sarugani Sivagar gai Dt - 630 411

Head of the Department

Department of Eusiness Administration
Idhaya Conege for Women
Anachia Nonar SARUGANI

WAGANGAI DISTRICT

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# IDHAYA COLLEGE FOR WOMEN SARUGANI-630411

#### DEPARTMENT OF BUSINESS ADMINISTRATION

#### CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMERS PREFERENCE TOWARDS LIPTON GREEN TEA at RS MANGALAM TOWN" is a bonfied record of work done By: J.PriyaTharshini (Reg No:1819153007) during the course of her study in the sixth semester . The project report represents an independent work on the part of the candidate.

External Examiner

(2p. &i Aapw.
Head of the department

Head of the Department

Department o, business Administration

Acockin Nagar, SARUGANI NIVAGANGAL DISTRICT The Principal Idhaya College for Wome-Arockia Nagar - Sarugern Sivagangai Dt - 630 411

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# IDHAYA COLLEGE FOR WOMEN

# SARUGANI - 630411

# DEPARTMENT OF BUSINESS ADMINISTRATION

# Certificate

"PERFORMANCE ANALYSIS OF KALEESWARAR MILL Pvt Ltd.,
[NTC], KALAIYAR KOVIL" is a bonafied record of work done by,
v.RENUKA (Reg no: 1819153008) during the course of her
study in the sixth semester. The project report represents an
independent work on the part of the candidate.

External Examiner

Head of the department

Department of Business Administration

Anachia Najar SARUGANI SIMAGANGAI DISTRICT

Idhaya College for Women

A. Wala Nagar - Sarugani
Siveringai Dt - 630 411

#### IDHAYA COLLEGE FOR WOMEN

SARUGANI-630411

DEPARTMENT OF BUSINESS ADMINISTRATION

# CERTIFICATE

This Is To Certify That The Project Report Entitled

"CUSTOMER'S PREFERENCE TOWARD HP
LAPTOP A STUDY AT DEVAKOTTAI TOWN "IS A

Bonafied Record Of Work Done Course Of Her Study In The Sixth Semester. The Project Report Represents An Independent Work on the Part Of The Candidate.

EXTERNAL EXAMINER

The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

189. Rigaso. HEAD OF THE DEPARTMENT

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Department of business Administration

Alockio Magor. SARUGANI SIVAGANGA: DISTRICT

# IDHAYA COLLEGE FOR WOMEN SARUGANI – 630 411

#### DEPARTMENT OF BUSINESS ADMINISTRATION

# CERTIFICATE

This is to certify that the project reportential "A study on manufacturing Process of yarn at Kaderi Ambal Textiles Pvt Ltd, Shanmuganathapuram" is a bonafied record of work done by C.SANTHIYA (Reg no: 1819153010) during thecourse of her study in the sixth semster the Project report represents an Independent work on the part of the candidate.

External Enaminer

The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

Head of the department

Idlaya College for Women
Arackia Nagor, SARUGANI
SIYAGANGAI DISTRICT

# IDHAYA COLLEGE FOR WOMEN

SARUGANI\_630411

DEPARTMENT OF BUSINESS ADMINI STRATION

### CERTIFICATE

This is to certify that the project report entitled consumer's Attitude towards AAVIN milk A Study witu. District is a bonafied record of work done by, SUMITHRA (Reg No:1819153012) during the course of her study in the sixth semester. The project report represents an independent work on the part of the condidate.

External Examiner

The Principal Idhaya College for Women Arockia Nagar - Sarugani iyagangai Dt - 630 411

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Department

Department of Business Administration
Idhaya College for Women
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SINAGANGAI DISTRICT

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# IDHAYA COLLEGE FOR WOMEN SARUGANI-630411

# DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

This is to certify that the project report entitled "cultural and heritage tourism-A study at Ramanathapuram" is a bonafied record of work done by, R. THIBIYA [Reg No:1819153013] during the course of her study in the sixth semester. The project report represents an independent work on the part of the candidate.

EXTERNAL EXAMINER

(8P. Q' Happy, HEAD OF THE DEPARTMENT

Head of the Department

Department of Business Administration

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