

IDHAYA COLLEGE FOR WOMEN

SARUGANI -630411

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CUSTOMER'S PERCEPTION TOWARDS PHILIPS LED TV THONDI TOWN PHILIPS LED" is a bonafied record of work done by T.ANNAPOORANI (Reg.No.1819153001) during the course of her study in sixth semester. The project represents an independent work on the part of the candidate.

R. Srinivas
External Examiner

Dr. S. Jagan
Head Of The Department
Head of the Department
Department of Business Administration
Idhaya College for Women
Arockia Nagar, SARUGANI
SIVAGANGAI DISTRICT

A. Srinivas
The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

IDHAYA COLLEGE FOR WOMEN

SARUGANI _630 411

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that project report entitled customer's attitude towards here passion pro-A study at kallal town is a bonafied record of work done by : M.DEEPIKA (Reg No :1819153002) during the course of her study in the sixth semester .The project report requested an independent work on the part of the candidate.

D. Sankar
External Examiner

(P. R. Rajaw)
Head of the Department

Head of the Department
Department of Business Administration

Idhaya College for Women

Arockia Nagar, SARUGANI

SIVAGANGAI DISTRICT

S. Sankar
The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

CERTIFICATE

This is to certify that the project report entitled "CONSUMER PREFERENCE TOWARDS SAMSUNG MOBILE -A STUDY WITH REFERENCE TO DEVAKOTTAI TOWN" is a bonafied record of work done by V.KARTHIKA (Reg.No.1819153003) during the course of her study in sixth semester. The project represents an independent work on the part of the candidate.

R. Doo...
External Examiner

@p. @igapu
Head Of The Department

Head of the Department
Department of Business Administration

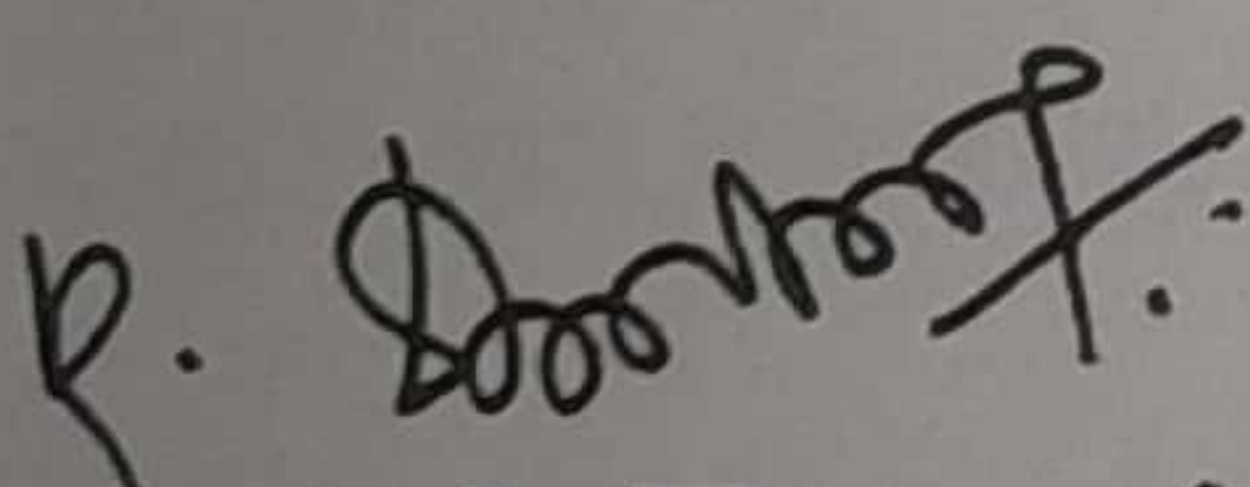
Idhaya College for Women
Arackla Nagar, SARUGANI
SIVAGANGAI DISTRICT

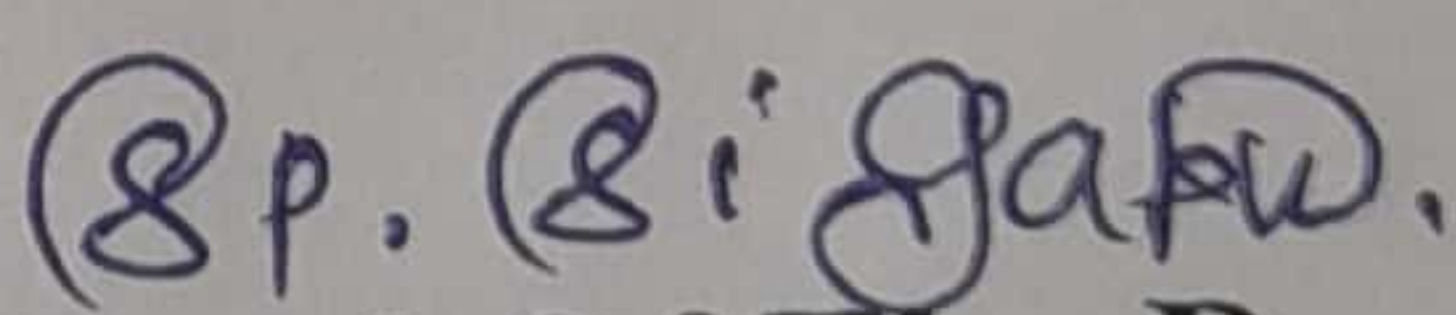
A. ...
The Principal
Idhaya College for Women
Arackla Nagar - Sarugani
Sivagangai Dt - 630 411

IDHAYA COLLEGE FOR WOMEN
SARUGANI - 630411
DEPARTMENT OF BUSINESS ADMINISTRATION

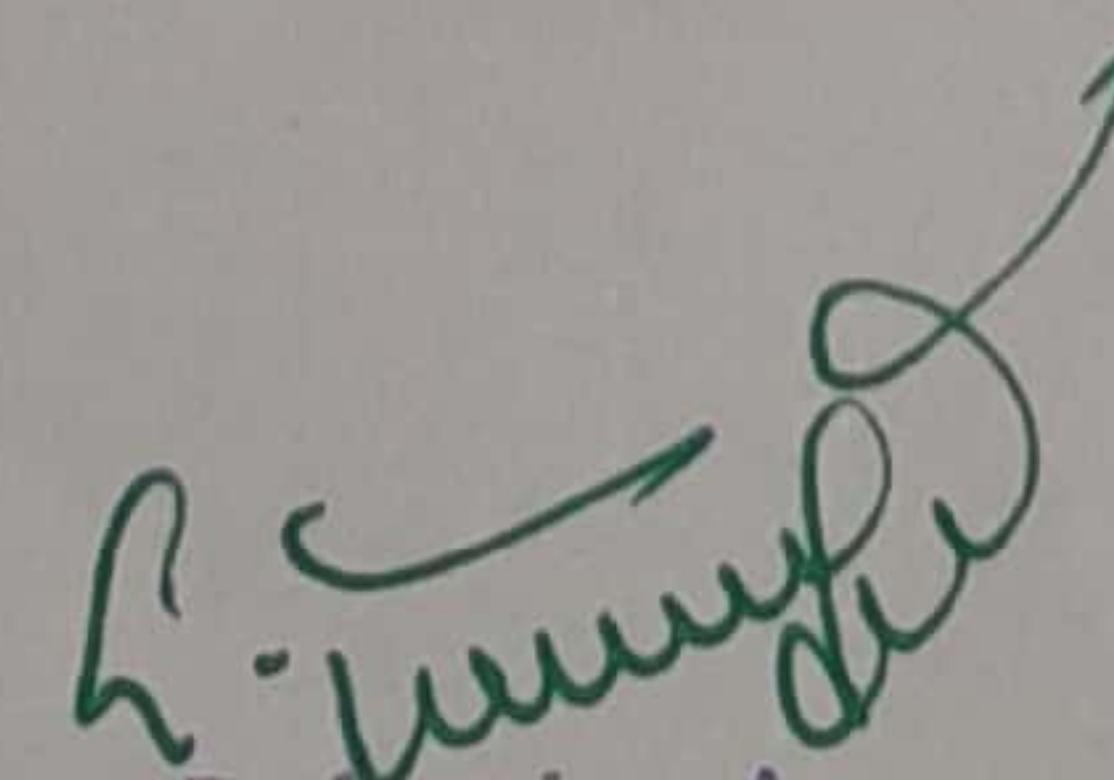
CERTIFICATE

This is to certify that the project report entitled "A STUDY ON STUDENTS PREFERENCE OF VARIOUS BRAND OF TWO WHEELER WITH PREFERENCE TO ARTS AND SCIENCE COLLEGE STUDENTS" is a bonafied record of work done by K.Lakshmi (Reg.No.1819153004) during the course of her study in sixth semester. The project represents an independent work on the part of the candidate.


External Examiner


Head Of The Department

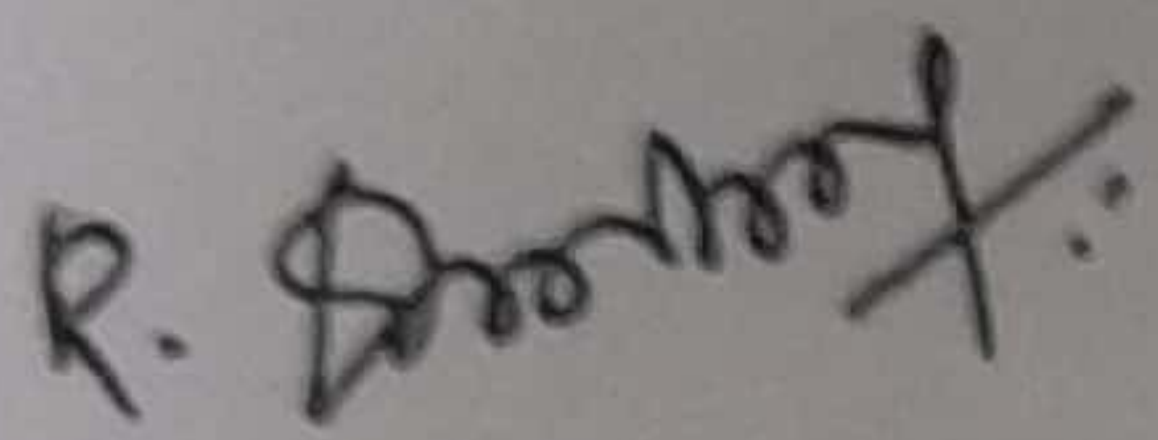
Head of the Department
Department of Business Administration
Idhaya College for Women
Arockia Nagar - SARUGANI
SIVAGANGAI DISTRICT

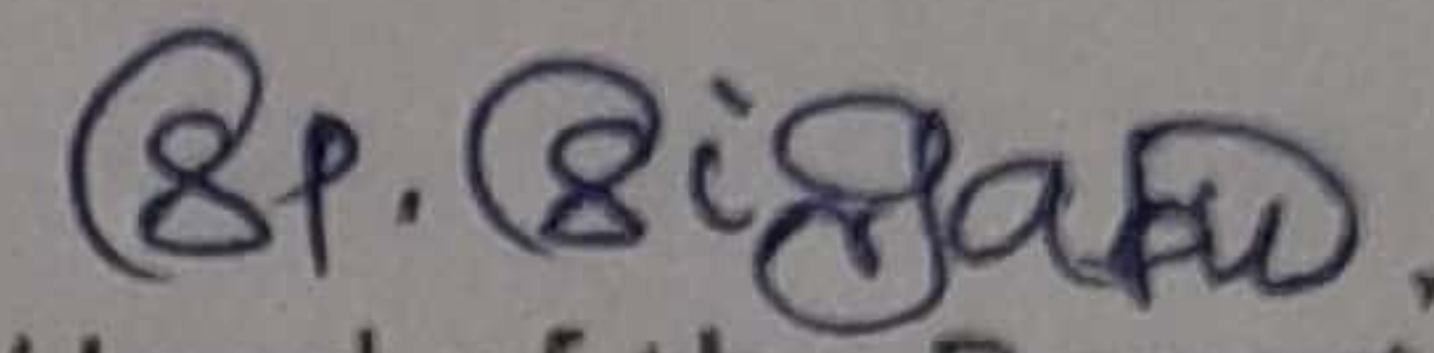

The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

IDHAYA COLLEGE FOR WOMEN SARUGNI 630411

DEPARTMENT OF BUSINESS ADMINISTRATION CERTIFICATE

is is to certify that the project report entitled "A STUDY ON THE LIFE STYLE
FISHERMAN IN THONDI AREA "is a bonafied record of work done by
MAGA JOTHI (Rege No :1819153005) during the course of her study in the
6th semester the project report represent an independent work on the part
of the condidate


External Examiner


Head of the Department

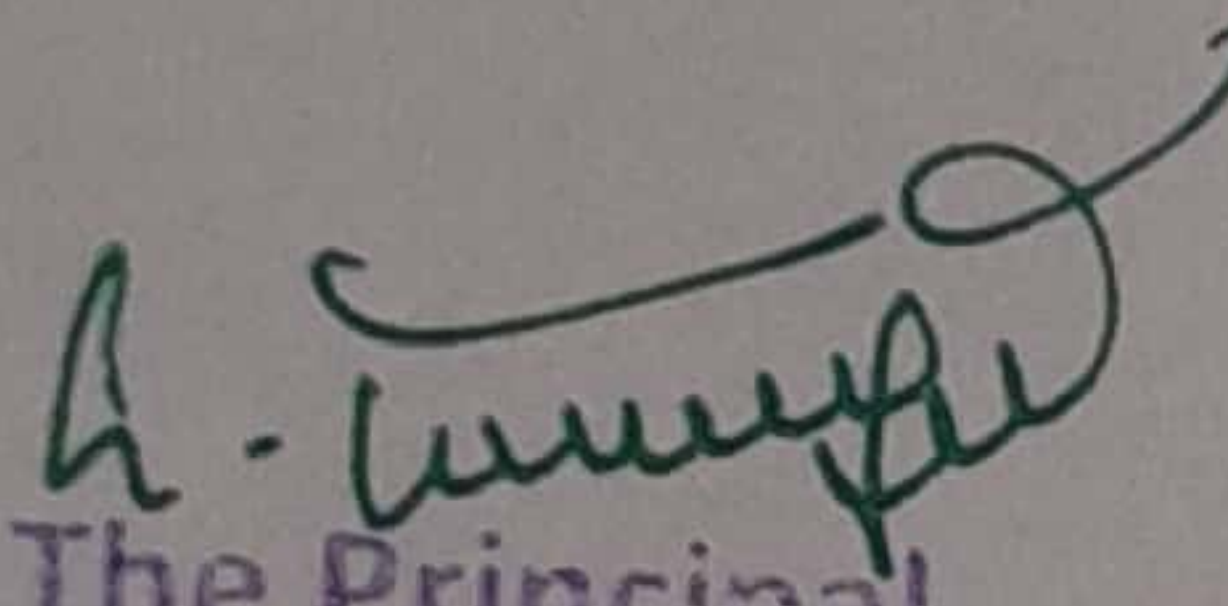
Head of the Department

Department of Business Administration

Idhaya College for Women

Arockia Nagar, SARUGANI

SIVAGANGAI DISTRICT



The Principal

Idhaya College for Women

Arockia Nagar - Sarugani

Sivagangai Dt - 630 411

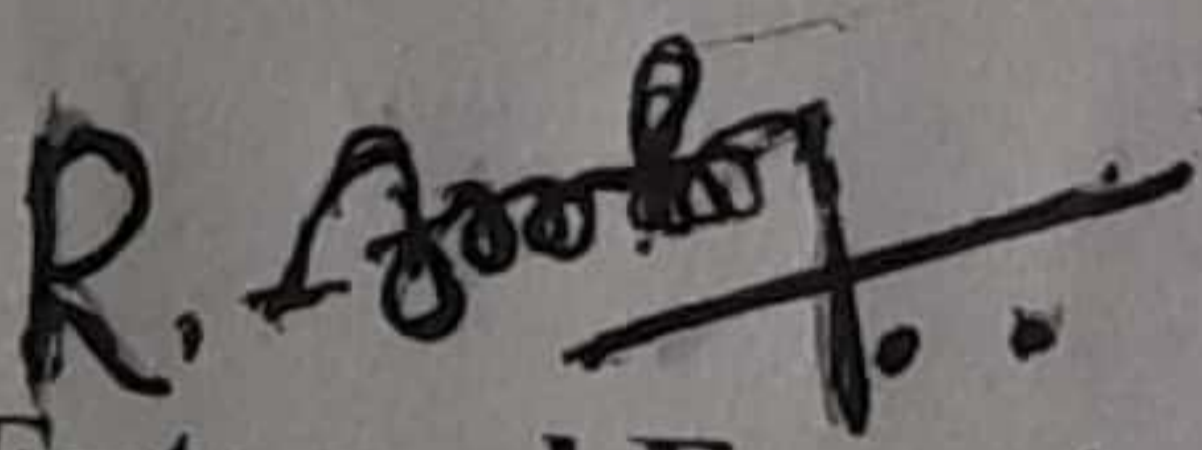
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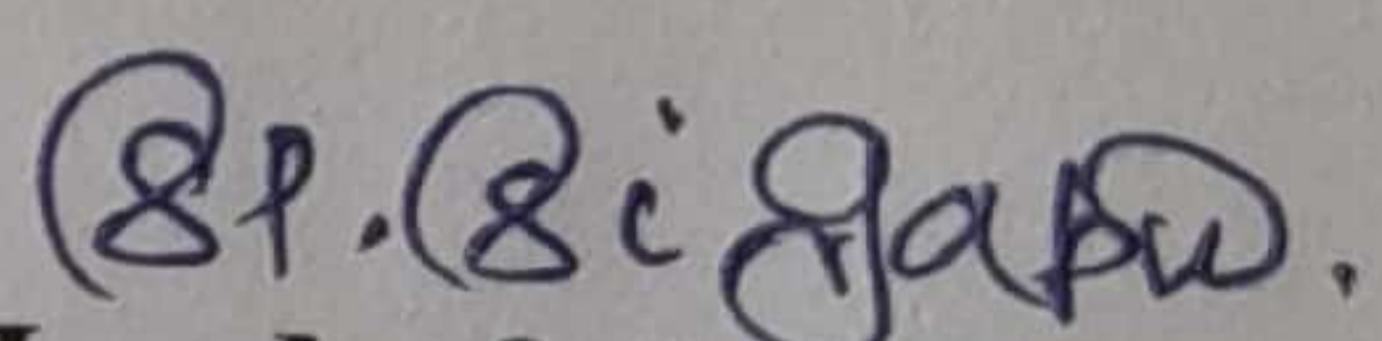
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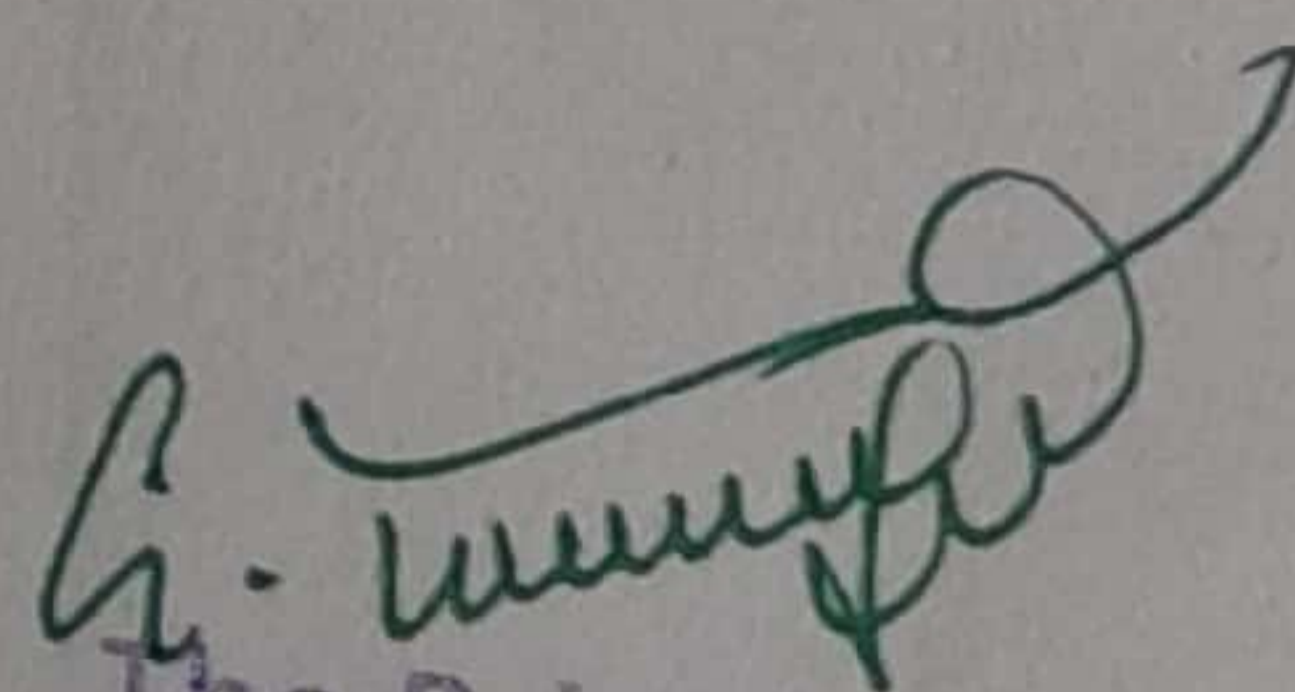
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is Certify that the Project report entitled “ **A STUDY ON CONSUMER SATISFACTION TOWARDS HEAD & SHOULDER SHAMPOO**” at Devakottai Town. In a bonafied Record of work done by Name K.Merlin Jenier, Reg No.1919153006 during the Course of her study in the Sixth Semester. The Project Report represents an independent work on the part of the candidate.


External Examiner


Head of the Department
Head of the Department
Department of Business Administration
Idhaya College for Women
Arockia Nagar, SARUGANI
SIVAGANGAI DISTRICT


The Principal
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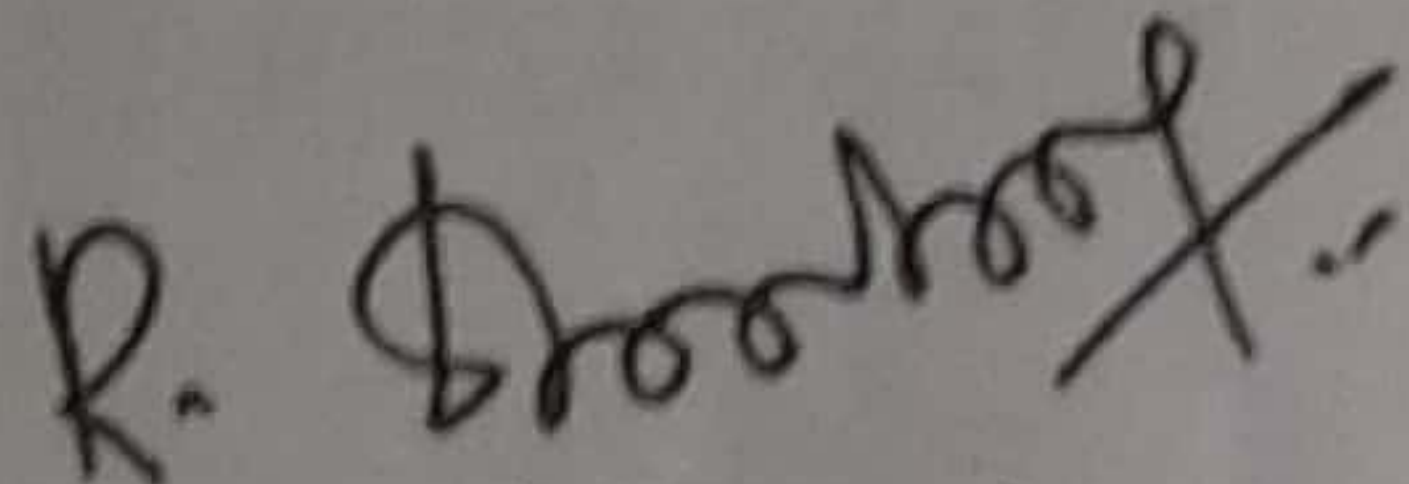
IDHAYA COLLEGE FOR WOMEN

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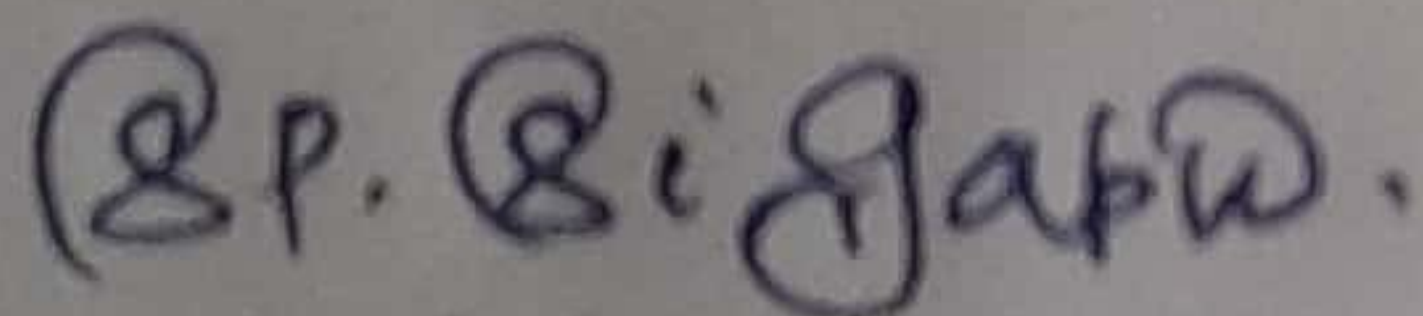
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMERS PREFERENCE TOWARDS LIPTON GREEN TEA at RS MANGALAM TOWN" is a bonfied record of work done By: J.PriyaTharshini (Reg No:1819153007) during the course of her study in the sixth semester .The project report represents an independent work on the part of the candidate.



External Examiner



Head of the department

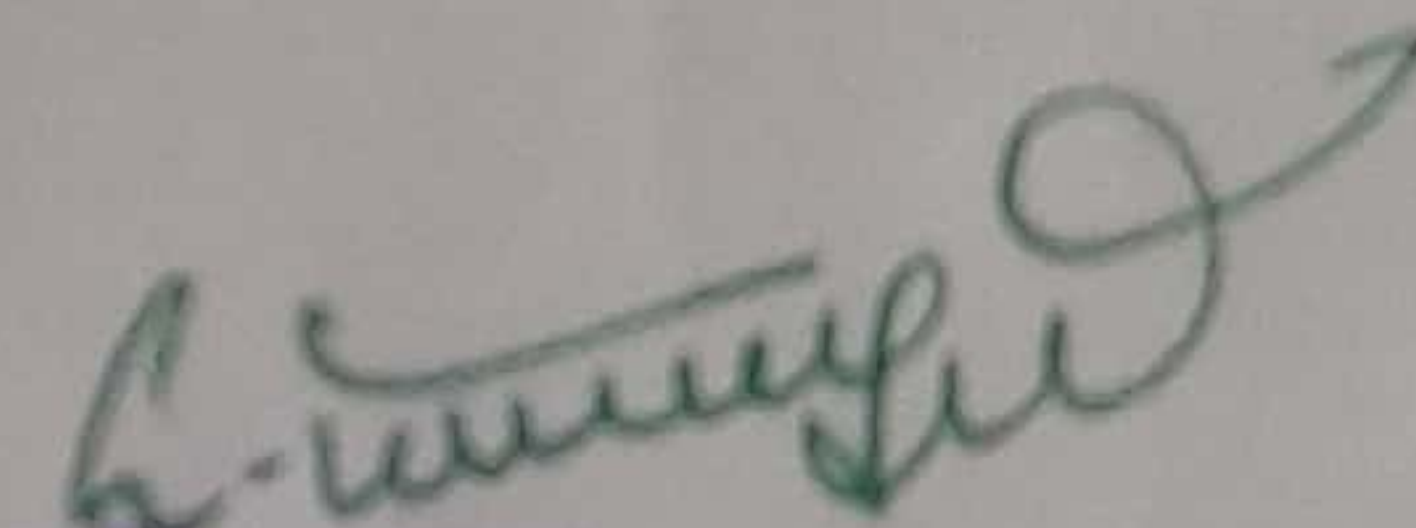
Head of the Department

Department of Business Administration

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Arockia Nagar, SARUGANI

SIVAGANGAI DISTRICT



The Principal

Idhaya College for Women

Arockia Nagar - Sarugani

Sivagangai Dt - 630 411

IDHAYA COLLEGE FOR WOMEN

SARUGANI – 630411

DEPARTMENT OF BUSINESS ADMINISTRATION

Certificate

This is to certify that the project report entitled "PERFORMANCE ANALYSIS OF KALEESWARAR MILL Pvt Ltd., [NTC], KALAIYAR KOVIL" is a bonafied record of work done by, V.RENUKA (Reg no: 1819153008) during the course of her study in the sixth semester. The project report represents an independent work on the part of the candidate.

R. Jeyaraj

External Examiner

Sp. S. Jafu

Head of the department

Head of the Department

Department of Business Administration

Idhaya College for Women

Anchla Nagar, SARUGANI

SIVAGANGAI DISTRICT

L. Suresh

The Principal

Idhaya College for Women

Anchla Nagar - Sarugani

Sivagangai Dt - 630 411

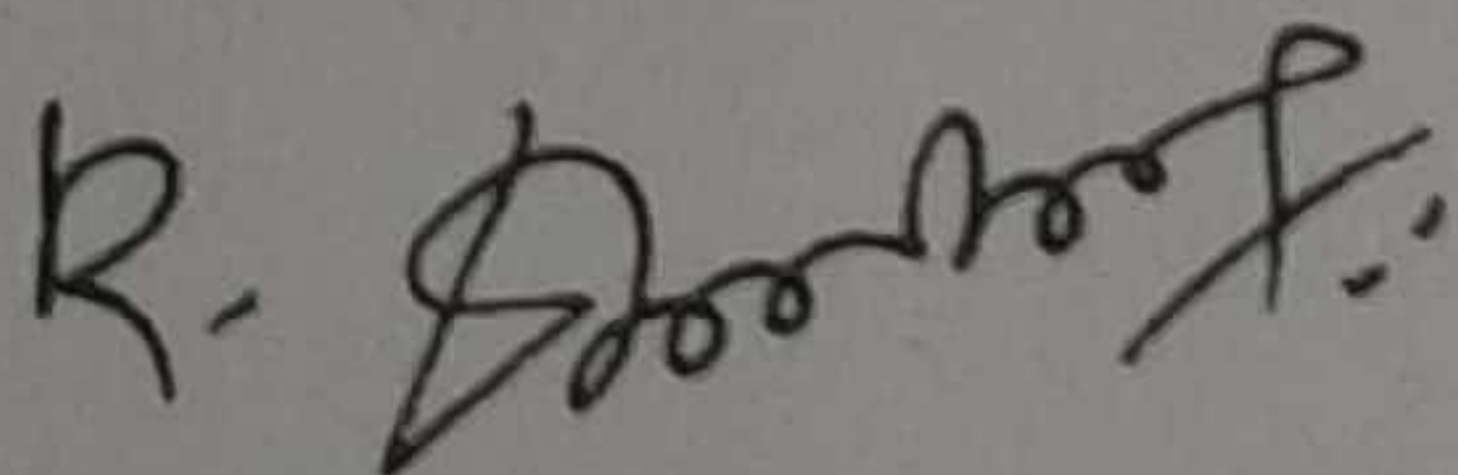
IDHAYA COLLEGE FOR WOMEN

SARUGANI-630 411

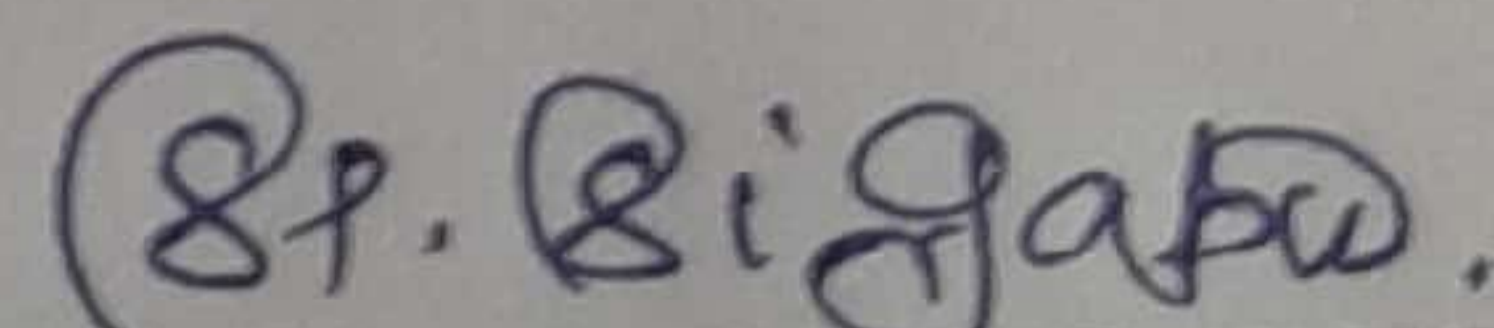
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This Is To Certify That The Project Report Entitled
**"CUSTOMER'S PREFERENCE TOWARD HP
LAPTOP A STUDY AT DEVAKOTTAI TOWN"** Is A
Bonafied Record Of Work Done Course Of Her Study In The
Sixth Semester. The Project Report Represents An Independent
Work on the Part Of The Candidate.



EXTERNAL EXAMINER



HEAD OF THE DEPARTMENT

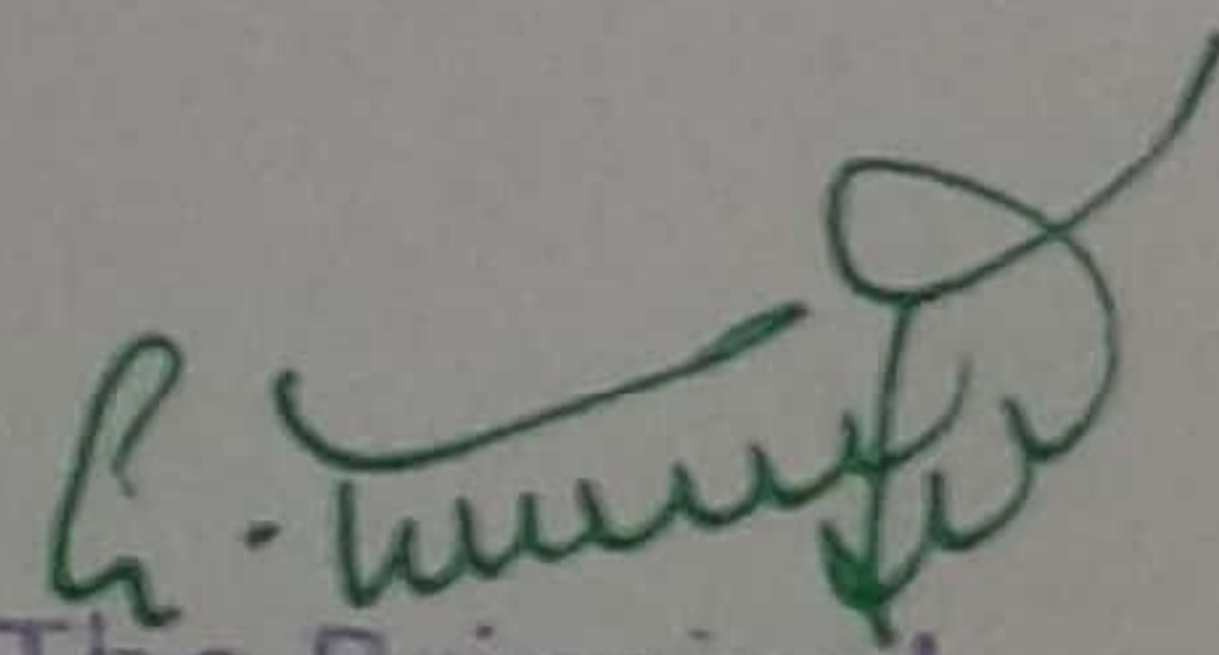
Head of the Department

Department of Business Administration

Idhaya College for Women

Arockia Nagar, SARUGANI

SIYAGANGAI DISTRICT



The Principal

Idhaya College for Women

Arockia Nagar - Sarugani

Siyangai Dt - 630 411

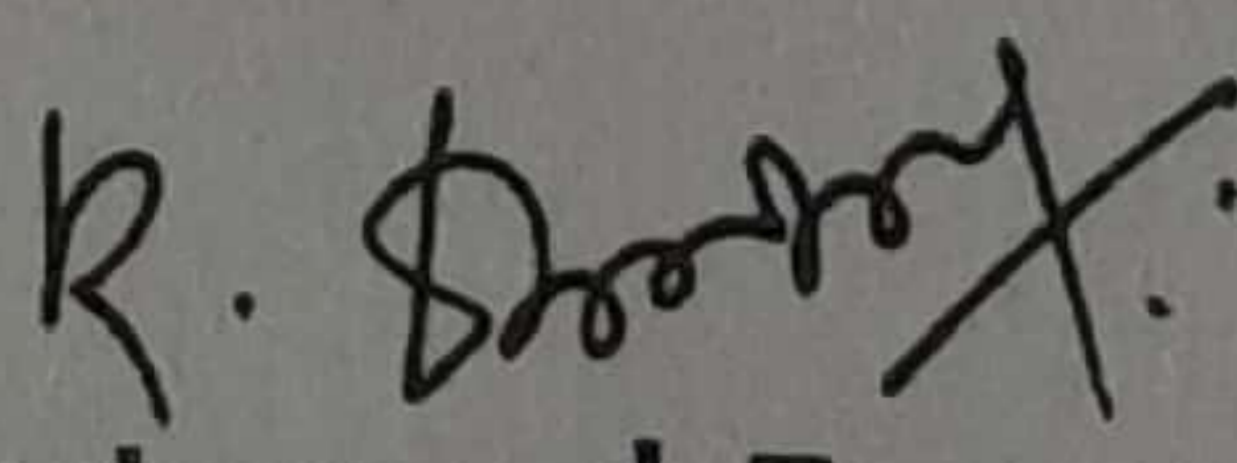
IDHAYA COLLEGE FOR WOMEN

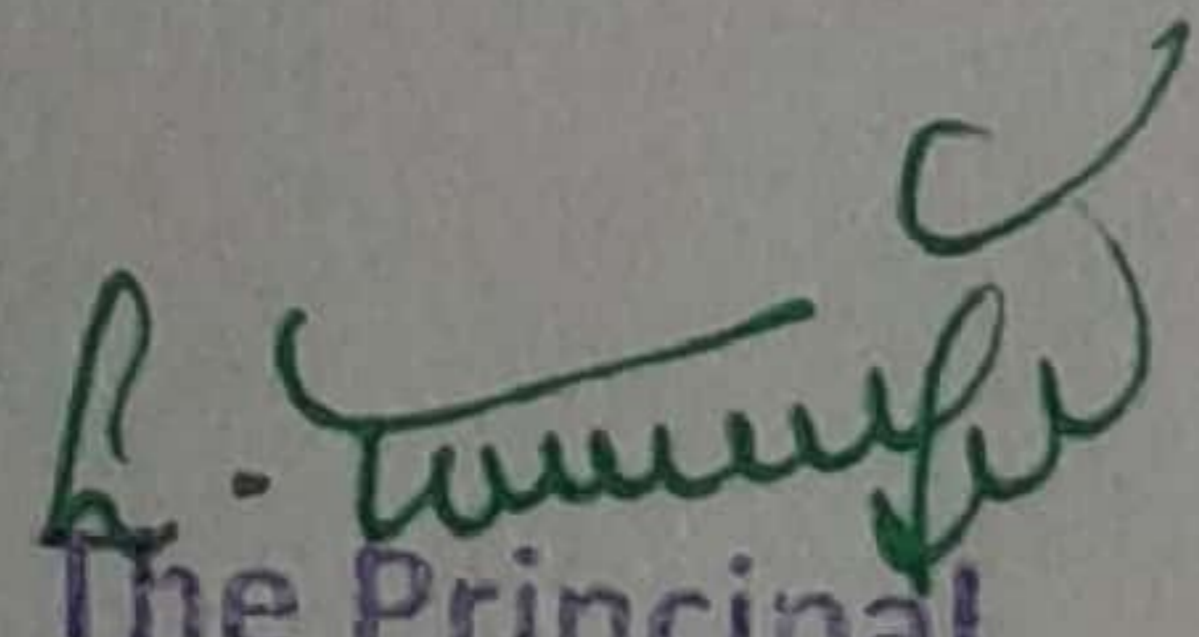
SARUGANI – 630 411

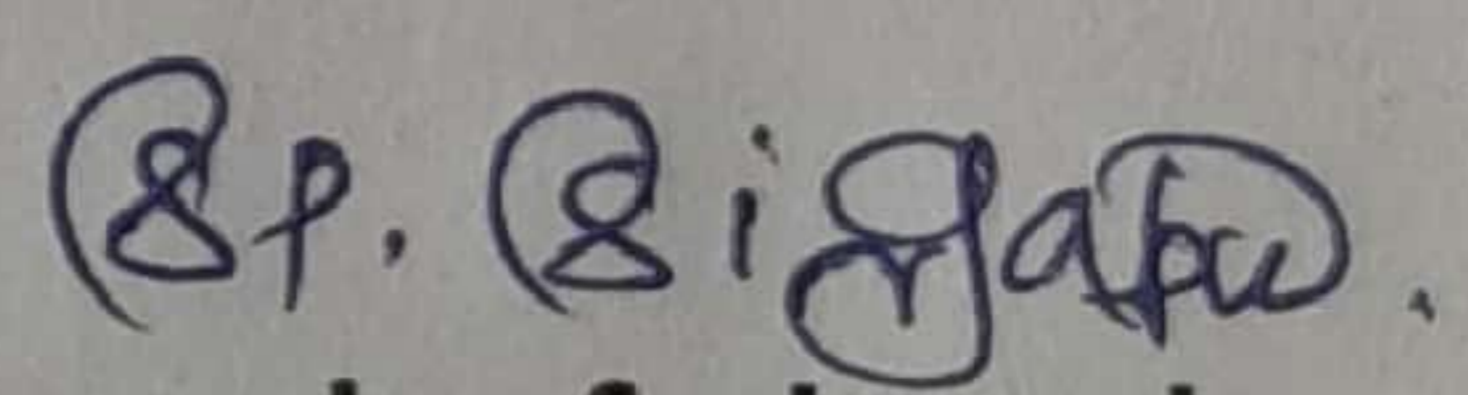
DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project report titled " **A study on manufacturing Process of yarn at Kaderi Ambal Textiles Pvt Ltd, Shanmuganathapuram**" is a bonafied record of work done by **C.SANTHIYA** (Reg no: 1819153010) during the course of her study in the sixth semester the Project report represents an Independent work on the part of the candidate.


External Examiner


The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411


Head of the department
Head of the Department
Department of Business Administration
Idhaya College for Women
Arockia Nagar, SARUGANI
SIVAGANGAI DISTRICT

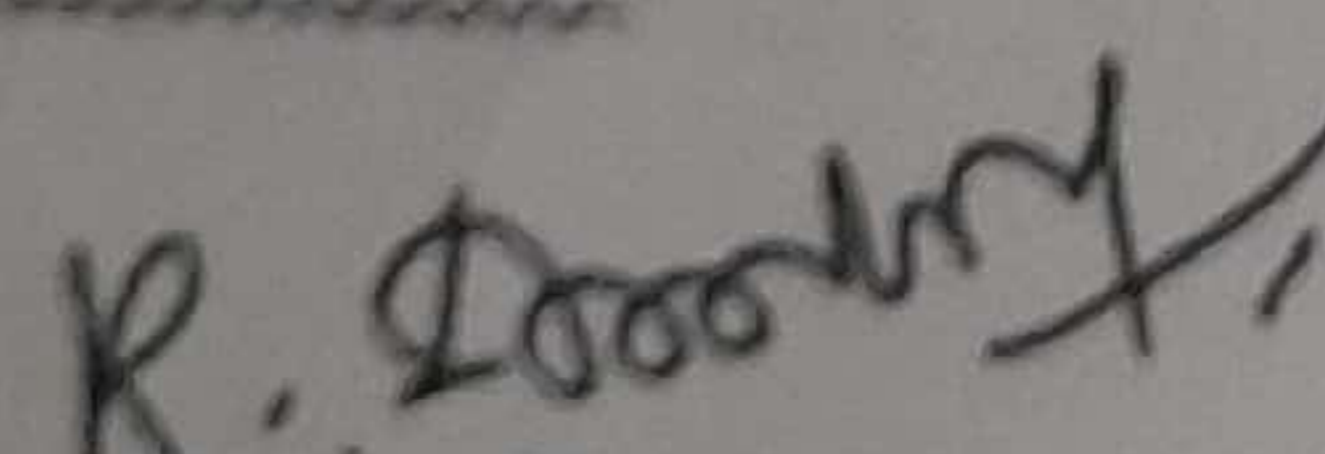
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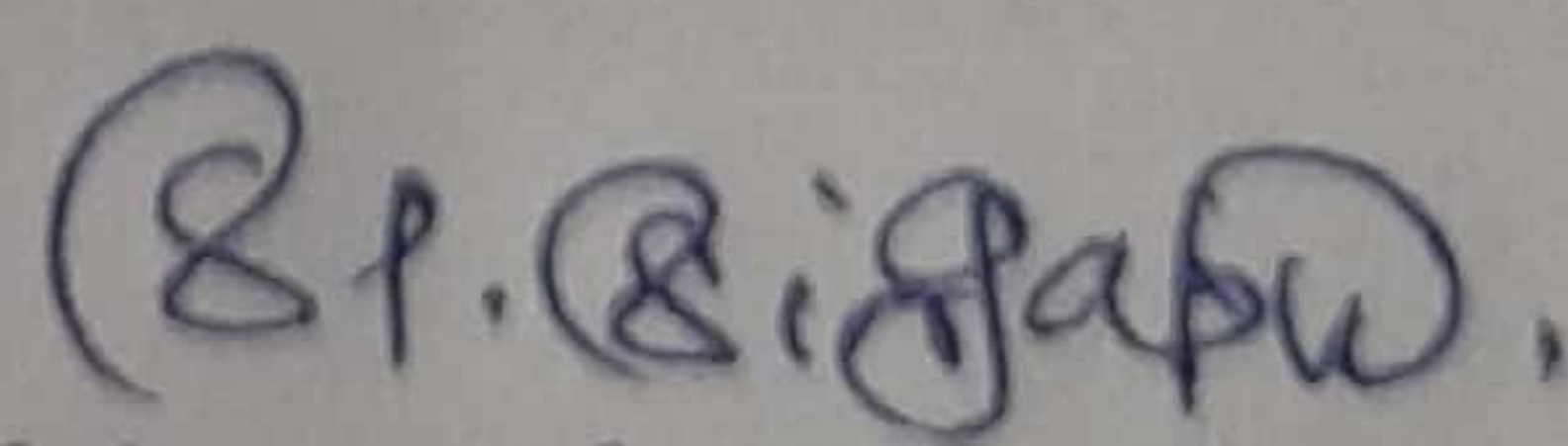
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DEPARTMENT OF BUSINESS ADMINISTRATION

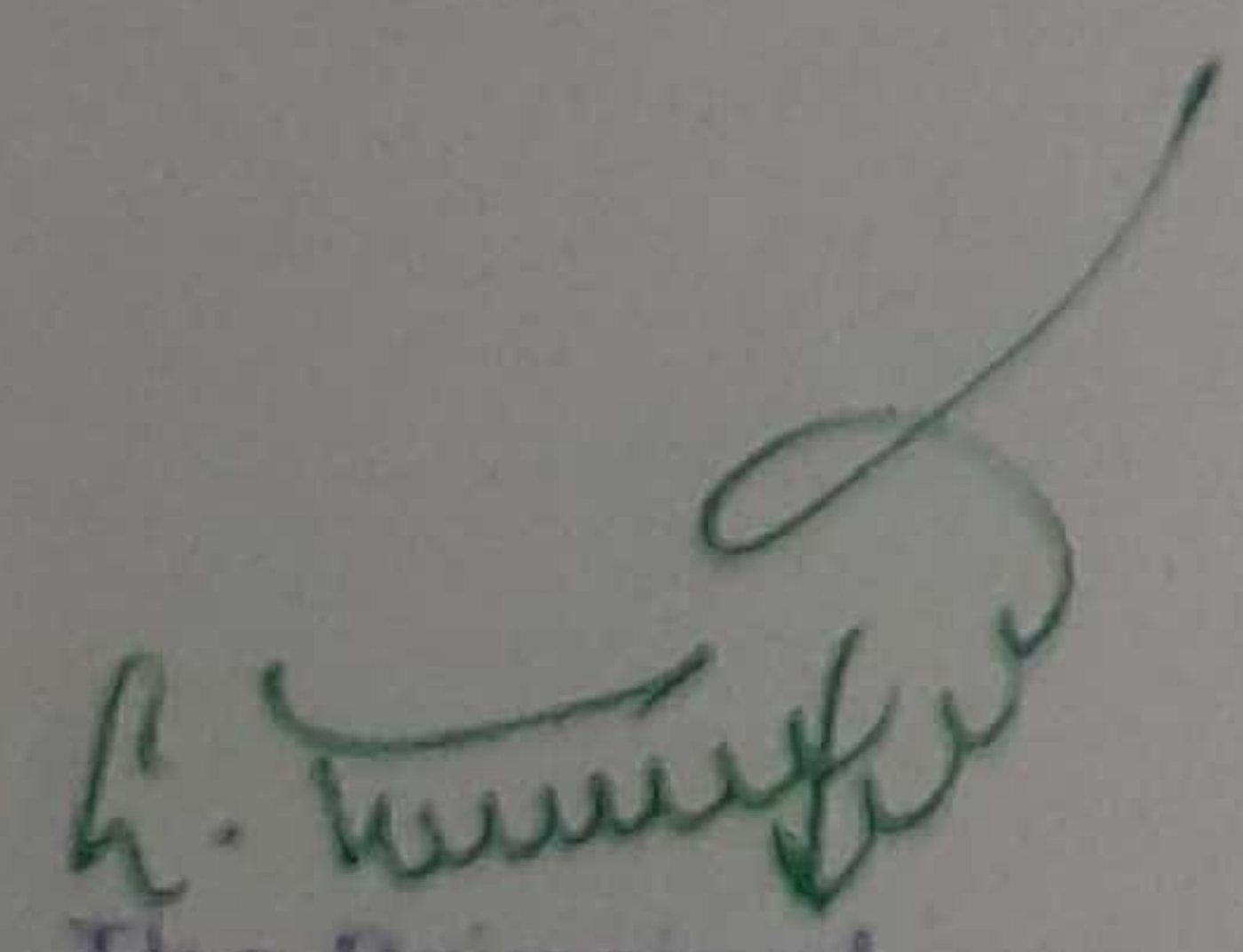
CERTIFICATE

This is to certify that the project report entitled consumer's Attitude towards AAVIN milk A Study witu. District is a bonafied record of work done by, SUMITHRA (Reg. No:1819153012) during the course of her study in the sixth semester. The project report represents an independent work on the part of the condidate.


External Examiner


Head of the

Department


The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411

Head of the Department
Department of Business Administration
Idhaya College for Women
Arockia Nagar, SARUGANI
SIVAGANGAI DISTRICT

IDHAYA COLLEGE FOR WOMEN

SARUGANI-630411

DEPARTMENT OF BUSINESS ADMINISTRATION

CERTIFICATE

This is to certify that the project report entitled "**cultural and heritage tourism-A study at Ramanathapuram**" is a bonafied record of work done by, **R.THIBIYA [Reg No:1819153013]** during the course of her study in the sixth semester. The project report represents an independent work on the part of the candidate.

K. Dorraj:

EXTERNAL EXAMINER

(S.P. S. Jagan)

HEAD OF THE DEPARTMENT

Head of the Department

Department of Business Administration

Idhaya College for Women

Arockia Nagar, SARUGANI

SIVAGANGAI DISTRICT

A. Suresh

The Principal

Idhaya College for Women

Arockia Nagar - Sarugani

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