

## DEPARTMENT OF BUSINESS ADMINISTRATION

<b>ACTIVITY</b>	<b>: One Day Seminar</b>
<b>DATE</b>	<b>: 19.02.2026</b>
<b>VENUE</b>	<b>: DEPARTMENT OF BBA</b>
<b>NO OF BENEFICIARIES</b>	<b>: 32</b>

Our Department has conducted a Seminar on the topic **“INSURANCE CAREERS: A SMART CHOICE FOR BBA STUDENTS”** ON 19.02.2026. The resource person on the day was Dr.K. KASIVISWANATHAN, Assistant professor, Department of Commerce, Sree Sevugan Annamalai College, Devakottai.

The resource person addressed and discussed the following points: A very good introduction about insurance, its types, the importance of insurance, Studies relating to insurance. He also highlighted qualifying examinations and the job opportunities in the field of insurance. The updated information was also shared by him.

The indepth knowledge of the resource person in insurance, enhanced the knowledge of the students and it was actually a knowledge sharing session. So the event was well attended and observed by our faculty members and students.

The Question & Answers Session was well handled by our resource person. The feedback from our students was also positive regarding this Seminar.





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