



# IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)  
(Recognized by UGC with 2(f) & 12(B). Affiliated to Alogappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date : 13.04.2024

## DEPARTMENT OF COMMERCE

DATE : 13.04.2024

ACTIVITY : INDUSTRIAL VISIT

No. Of BENEFICIARIES:27

As per the curriculum of Commerce, the subject: **Industrial Visit (22BCO4IV)** our Department of Commerce organized an industrial visit at **Zafira Sea Food Industry** for the second year students, on **13.04.2024**.

Industrial visit is considered as one of the tactical methods of learning. The main reason behind this- it lets student to know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view. Main aim of industrial visit is to provide an exposure to students about practical working environment. This visit helps the students to combine theoretical with practical exposure. From this visit, students learned about:

- ✓ The functioning of the industry.
- ✓ The various production process of the food.
- ✓ Machinery Technology used in production.
- ✓ Human resource management and their interaction.
- ✓ Schemes and Policies of Fund Generation

It was very useful to the students. It provided an opportunity to learn practically through interaction, working methods and employment practices. The students were eagerly participated and benefited.





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