

## IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution) (Recognized by UGC with 2(f) & 12(B), Affiliated to Alagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date: 15.10.2023

## DEPARTMENT OF COMMERCE

ACTIVITY

: STATE LEVEL SEMINAR

DATE

: 13.10.2023

VENUE

: IDHAYA AUDITORIUM

NO OF BENEFICIARIES : 219

Department of Commerce organised State Level Seminar on 13.10.2023 at our Indoor Auditorium on the topic of "Fintech Dynamics: Transforming Retail Banking (FDT-RB). The Programme was started with formal prayer song and welcome address by Mrs.SP.Sigappi, Head & Assistant Professor, Department of Business Administration. The main objective of this seminar is to enrich the knowledge of the students from academic point of view. The programme was felicitated by Dr.Sr.C.Jothi Mary Principal of our College with valuable thoughts. The chief guests were Dr.K.Alamelu, Senior Professor, Department of Banking Management, Alagappa University, Karaikudi and Dr.R.Nageswari, Principal, Seethalakshmi Achi College for Women, Pallathur.

The first session was engaged by Dr.K.Alamelu, Senior Professor, Department of Banking and Management, Alagappa University. She pointed out the following points in her address.

- > Retail Banking and Fintech
- > Recent Technology in Banking services
- > Online Loan Procedure.

The second session was addressed by Dr.R.Nageshwari, Principal, Seethalakshmi Achi College for Women, Pallathur She delivered on the topic of Digital Banking and explained about:

- > Digital Banking and recent trends in Banking sector.
- > ATM & its types.
- > UPI and other Applications.
- > Mobile Wallet and Online Banking Services.

Students were interacted and cleared their doubts and also gave positive feedback about the seminar. Totally 144 students and 10 Faculty members from various colleges have participated. Lunch, Refreshment, Seminar kit and participation certificate were provided to the participants.











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