

IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Alagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.



Date : 05.07.2023

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

ORIENTATION PROGRAMME

Date: 05.07.2023

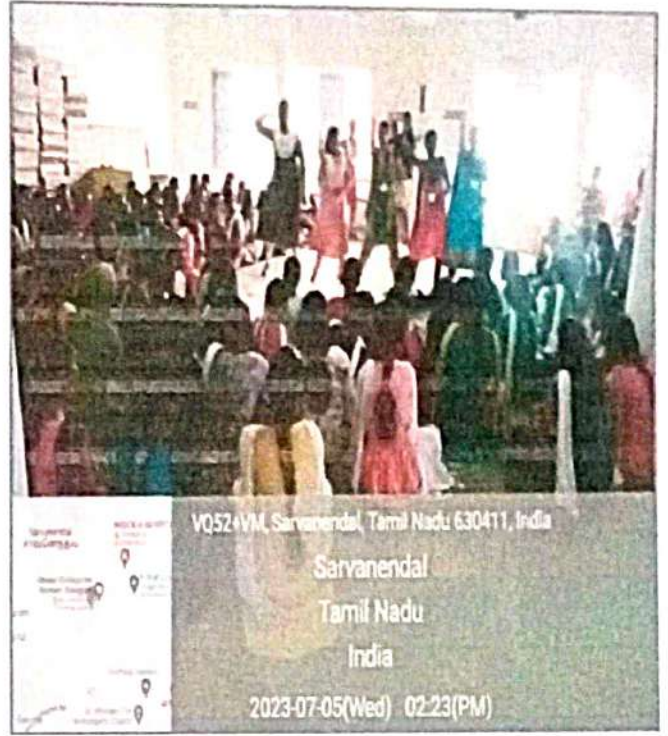
Venue: Auditorium

Beneficiaries: 30

Department of Commerce with Computer Applications conducted an orientation programme on 05.07.2023 at College Auditorium. The programme started with Tamil Thaivalthu followed by prayer song, **Miss M.Swetha, III B.ComCA** welcomed the gathering, **Dr.R.VijayaLakshmi**, Head of the Department, Commerce with Computer Applications gave the basic instructions related to student's achievements, Academic and Non - Academic activities, curriculum, Internal, External mark details, Allied and elective papers and programme structure. **Dr.S.Vimala** Assistant professor gave the instructions related to College infrastructure and facilities, Rules and regulations of the College, She also explained about our Department facilities like **Department Library, Laboratory and STEGNOCA Association Activities.**

The purpose of the programme is to make the students feel comfortable, overcome their reservations and mingle with our department students. **Ms. R.SANGEETHA III B.Com CA** was delivered Vote of Thanks. Finally the programme ended with National Anthem.






The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 511

IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Akagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.



Date : 05.07.23

Department of Commerce with Computer Applications

FRESHERS DAY

Date: Wednesday, 05th July

Time: 2 pm

Venue: Auditorium

Objectives:

- Welcoming Fresher's
- To make fresher's comfortable with the College environment
- To make the first day of their College life long memorable

Department of Commerce with Computer Applications celebrates Fresher's Day function at College Auditorium on 05.07.2023 at 2 pm. The purpose of fresher's Party is to welcome new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence. It is the day where seniors and juniors finally bond and unite to celebrate being part of the College. Students of First Year (Batch: 2023-27) B.Com CA students were welcomed with the red rose to this party which was organized by seniors Students. The program started with welcome address and inaugural speech by **Dr.R,Vijayalakhmi** Head of the Department, Commerce with Computer Applications. Fresher's along with their seniors are involved in various Dance performances like solo, Duo, Group dances. Finally at 3.30 pm the program was ended distribute with sweets & soft drinks.

(Handwritten signature)
7/7/23

The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411





VQ52+VM, Sarvanendal, Tamil Nadu 630411, India
Sarvanendal
Tamil Nadu
India
2023-07-05(Wed) 02:04(PM)



VQ52+VM, Sarvanendal, Tamil Nadu 630411, India
Sarvanendal
Tamil Nadu
India
2023-07-05(Wed) 02:07(PM)



VQ52+VM, Sarvanendal, Tamil Nadu 630411, India
Sarvanendal
Tamil Nadu
India
2023-07-05(Wed) 02:04(PM)



VQ52+VM, Sarvanendal, Tamil Nadu 630411, India
Sarvanendal
Tamil Nadu
India
2023-07-05(Wed) 02:06(PM)



VQ52+VM, Sarvanendal, Tamil Nadu 630411, India
Sarvanendal
Tamil Nadu
India
2023-07-05(Wed) 02:23(PM)



VQ52+VM, Sarvanendal, Tamil Nadu 630411, India
Sarvanendal
Tamil Nadu
India
2023-07-05(Wed) 01:54(PM)

A. Muralidharan
7/7/23
The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Alagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date: 28.07.2023

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

ASSOCIATION ACTIVITY - 1

EVENT: GLASS PAINTING

THEME: TRADE MARK

DATE: 28.07.2023


VENUE: I BCOM CA CLASS ROOM

PARTICIPANTS: 05

Our **STEGNOCA ASSOCIATION** activity of this month is Glass Painting. It was conducted on 28.07.2023 at 12 Noon at I. B.Com CA Class room. The event started with a prayer. Before conducting the activity it was intimated to the students through their respective Class Incharge. The theme of the event was "Trade Mark" of any company. One student from each Class participated in this competition. We prefer this activity to encourage students to learn the trade mark and exhibit through glass painting. It enhances student's skills and brings out their interest. **Mrs B.Moble Dilani**, HR ,Idhaya College for Women, judged the students' Painting. **M.Asmitha III B.Com CA** won the first prize. **Yoga Ragavi I B.Com CA** won the second prize. **R.Sivatharani II B.Com CA** won the third prize. The prize winners will be awarded at the Exaugural programme.






 The Principal
 Idhaya College for Women
 Arockla Nagar - Sarugani
 Sivagangal Dt - 630 511



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Alagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date : 28.07.2023

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS SKILL DEVELOPMENT PROGRAMME

DATE: 28.07.2023

TIME: 2.00 PM

VENUE: Closed Auditorium

RESOURCE PERSON: Mr.A.Sathish

Skill Development is to strengthen the capacity of youths for sustainable employment. We put this into practice through specific actionable objectives which are as follows:

- To build a sense of self belief among the vulnerable unemployed youth through sustainable employment opportunities.
- Impart skill oriented short duration training for rural youths to help them in developing their technical and professional skills in the area of commerce and computer.
- To act as a Centre of information, guidance and facilitation for rural folks.

The function starts up with prayer song. Miss .A.Celastin Santhiya from II B.Com CA delivered the welcome address. Then the session was handedover to the resource person, **Mr.A.Sathish , Tech Trainer/ Analys, Iyal Learn Madurai.** He started the session very energetically and enthusiastically, he clearly explained the job opportunities for the commerce students. He explained the various courses offered by him like



- Advance Excel
- Tally ERP 9
- SAP FICO
- Adobe Photoshop
- Coral Draw
- FIGMA
- R Programming

Students were eagerly participated and interacted nicely. Finally Miss.M.Kaviyadharsini from I B.Com CA delivered the vote of thanks and the programme was end-up with National Anthem.



(Handwritten Signature)
 The Principal
 Idhaya College for Women
 Arockia Nagar - Sarugani
 Sivagangai Dt - 630 411



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)

(Recognized by UGC with 2(f) & 12(B), Affiliated to Akagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date : 09.08.2023

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS STUDENT DEVELOPMENT PROGRAMME

Date: 09-08-2023

Venue: Seminar Hall-1

No of Beneficiary: 18

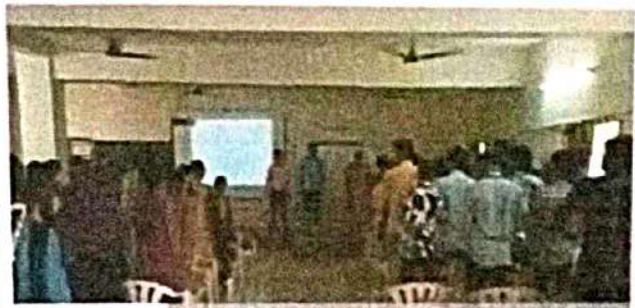
Topic: CAREER GUIDANCE

As per Memorandum of Understanding signed between Departments of Commerce with CA of Idhaya College, Sarugnai and Ananda College, Devakottai to organize Seminar/workshops at any one of their campus, this time, the department of Commerce with CA of Ananda College organizes Student Development Programme on 09.08.2023 at 2 pm. Our department students went to Ananda College, Devakottai to attend the same along with the faculty of member **Mrs. M. Janaki**. The programme was chaired by **Dr.K.Kasiviswanathan**, Assistant Professor, Sree Sevugan Annamalai College, Devakottai. The Chief guest started his opinion about students career opportunities both government and private sector and also indicated the vital role of the students in family and society. The session was completely engaged with the career guidance. Our Students were eagerly participated and interacted with the resource person.





XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C



XQ9X+FGQ, Sivaganga, Tamil Nadu 630302, India
Sivaganga
Tamil Nadu
India 36°C

R. Manoj

The Principal
Idhaya College for Women
Arockia Nagar - Sarangani
Sivagangai Dt - 630 411



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Akagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date : 10.08.2023

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS INTERNATIONAL CONFERENCE

Date : 10.08.2023
Venue : Auditorium
Topic : E-Commerce 360°
No. of Beneficiaries: 331

The Conference started with Tamilthai Vazhthu. **Miss.R.Sangeetha III. B.Com CA** welcomed the gathering. The session starts with the lighting the lamp by the reputed dignitaries. **Mr. G. Guru** Bank manager, Indian Bank, Sarugani Branch, inaugurated the session with his inaugural address. **Dr. C. Jothi Mary**, Principal, presided over the session with her presidential address. **Dr. R. Vijayalakshmi**, Head of the department felicitated the gathering.

The main aim of this conference was to bring together leading academicians, researchers and students to exchange and share their experiences and research outputs on all aspects of Commerce. It was also meant to provide a premier interdisciplinary platform to present and discuss the most recent innovations, trends, and concerns as well as practical challenges in the field of Commerce.

Session I

Resource: Dr.Jeyaraj Sonai Singaram, Faculty of Accounting and Finance, Guangxi Minzu University, School of International Education, Guangxi University for Nationalities, China

Title: "Trends in Accounting"

Time: 10.30 to 11.30 am.



The following points were discussed

- To identify the trending IT advances which are influencing the accounting industry
- To discuss opportunities created by the latest technologies
- To portray new perils to the profession
- To identify the new skills that today's accountants need to be expert in this field.

Paper Presentation:

Chair Person: Dr. Jeyaraj Sonai Singaram & Dr. G. Nedumaran

After this session nearly 20 students were presented their papers.

Session II

Resource: Prof. G. Nedumaran, Faculty of Management, Department of Commerce,
Alagappa University, Karaikudi,

Title: "Digital Transformation in Marketing"

Time: 2 – 3 pm

The following points were discussed

- Constructing Brand Value and Awareness.
- Improve SEO Person Techniques.
- Marketing with the help of Electronic Mail.
- Produce unique and relevant Insights regularly.
- Reduce cost prices for New Customers.

List of College participated in the International Conference:

1. Anandha college, Devakottai
2. Sree Sevugan Annamalai College, Devakottai
3. Seethalakshmi Achi College for women, Pallathur,
4. Government Arts and Science College, Thiruvadanaï,
5. Government Arts and Science College, Sivagangai,

6. Government Arts and Science College, Paramakudi,
7. Syed Ammal Arts and Science College, Ramnad,
8. Dr. Zakir Husain College, Ilayangudi,
9. S.S.A Arts and Science College, A. Thekkur

Nearly 196 student participants from the nearby colleges and 135 students from our department took part in the conference.

Valedictory Session:

The session starts with the prayer and the participation certificates were issued to all the participants of various Colleges. Students were eagerly participated and gave the feedback about the Conference.

Miss. **M.Suvetha III B.Com CA** delivered the vote of thanks. The Conference ended with National Anthem.



The Principal
Idhaya College for Women
Arockia Nagar - Sarangani
Sivagangai Dt - 630 411



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Akgappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date: 12.8.23

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

ASSOCIATION ACTIVITY - 2

POSTER MAKING

DATE: 12.08.2023

Venue: online

BENEFICIARIES: 13

Our STEGNOCA ASSOCIATION activity of this month is Poster making Competition, the proposed event under the Theme of 76th Independence Day of India. The foremost aim of Poster Making Competition is to spread the feeling of patriotism with the help of creativity. It helps to celebrate and commemorate the 76 years of Independent India and the majestic history of the freedom movement, its people, culture, and achievements.

Students have been informed about this event allowing them to register prior and the registered students have enthusiastically taken part in the event and made the event successful.

Nearly 13 students were participated in this competition. The final judgment was made by Mrs.S.Vimala Assistant Professor of Computer science. The rubrics of the judgment were Relevance to the theme, Originality, Creativity and the message conveyed by the poster.

Judgment Results:

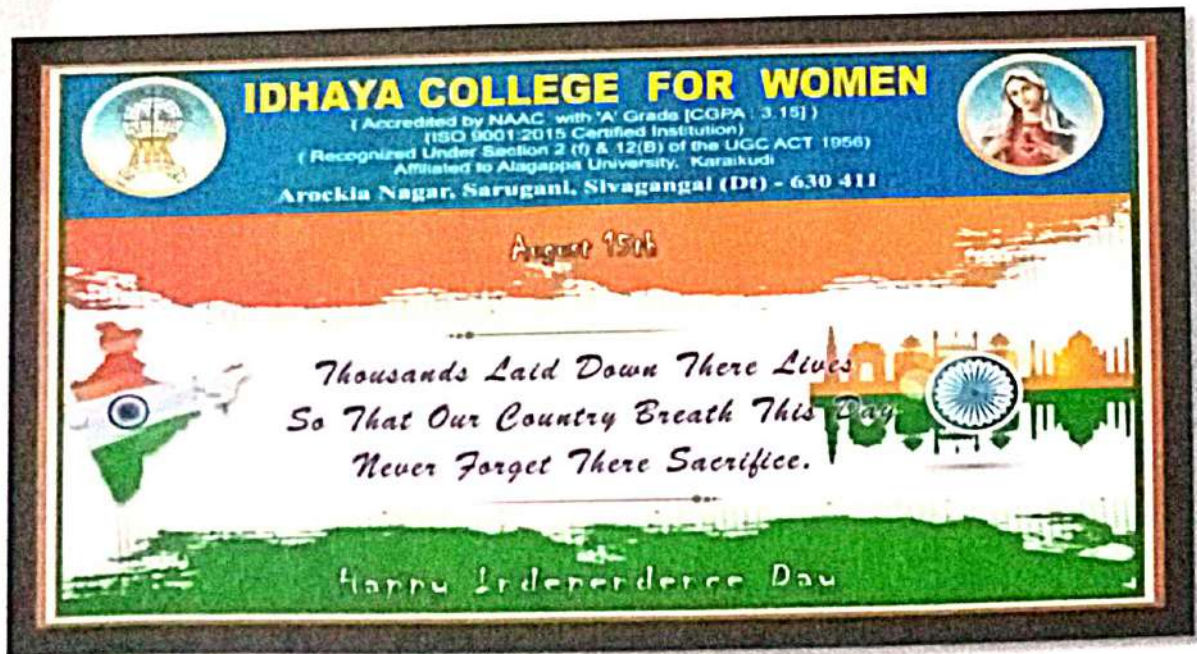
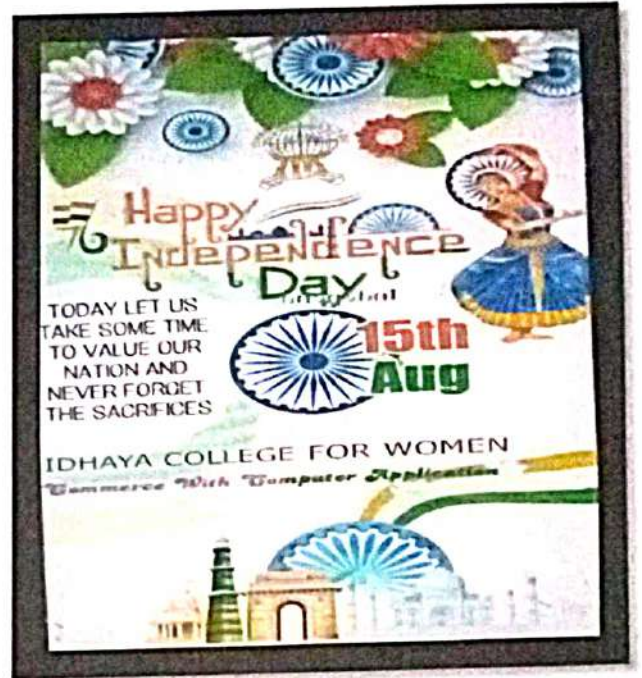
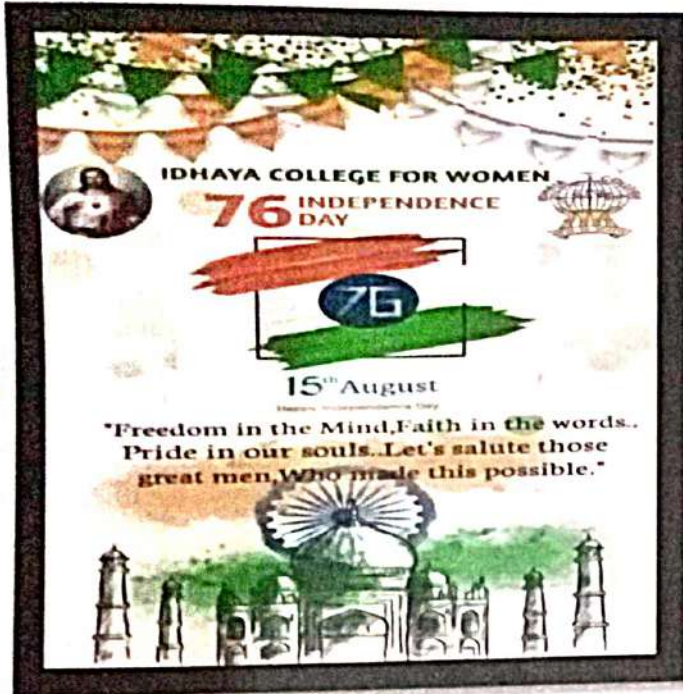
- K.Rohini held the First Position.
- M.Suvetha held the Second Position.
- G.Abinaya and A.Afra Banu.held the Third Position.

The prize winners were awarded at the Exaugrual meet.



Feedback:

Participants have showed initiative when they volunteered to take part in the event and coordinators have shown great leadership skills by coordinating as a team, incorporating suggestions from others, and delegating work tasks.



A. Suresh
The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Alagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date : 29.09.23

DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATIONS

ASSOCIATION ACTIVITY - 3

AD-ACT

DATE: 29.09.2023

Venue: Indoor Auditorium

BENEFICIARIES: 18

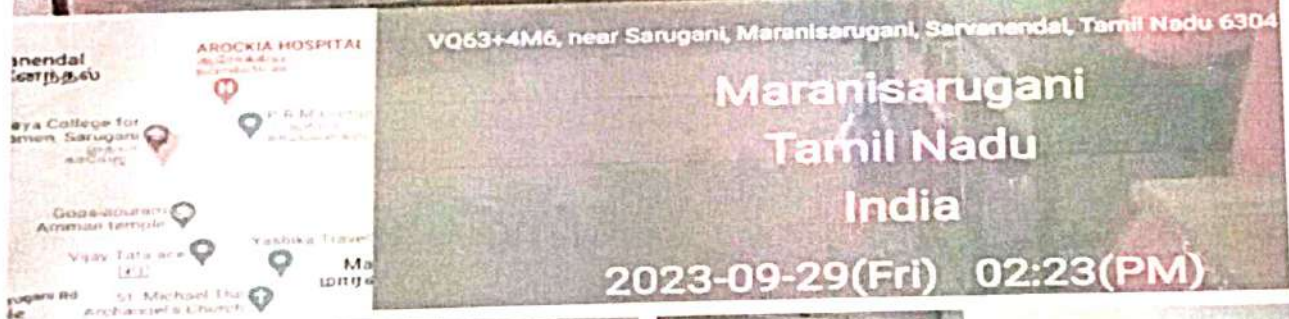
This month's STEGNOCA ASSOCIATION activity is Ad-Act. It was held at an indoor auditorium on September 29, 2023, at 2:00 p.m. With a prayer, the event got started. The students were given notice prior to the activity through their respective Class Incharge. The event's theme was "ADVERTISEMENT FOR BOOKS" from any publisher. In this competition, five students from each Class took part. We prefer to utilize this practice to motivate students to hone their book marketing skills. It strengthens students' abilities and awakens their passion. The students' performance was evaluated by Mrs. SP. Sigappi, Head and Associate Professor of the Business Administration Department at Idhaya College for Women.

Lot number 3 won the first prize. Lot number 2 won the second prize. The prize winners will be awarded at the Exaugural programme.



Feedback:

Participants showed initiative by volunteering to take part in the event, while coordinators exhibited outstanding managerial skills by functioning as a team, taking into account suggestions made by others, and delegating tasks to team mates.



L. Muneeswari
The Principal
Idhaya College for Women
Arockia Nagar - Sarugani
Sivagangai Dt - 630 411



IDHAYA COLLEGE FOR WOMEN

(Accredited by NAAC with "A" Grade (CGPA:3.15) & ISO 9001:2015 Certified Institution)
(Recognized by UGC with 2(f) & 12(B), Affiliated to Akagappa University, Karaikudi)

AROCKIA NAGAR, SARUGANI - 630 411, Sivagangai Dt. - 630 411.

Date : 10.11.2023

INTERNATIONAL ACCOUNTING DAY

DATE : 10.11.2023
TOPIC : COMMEMORATION DAY (NOVEMBER 10)
TIME : 2.00 pm
VENUE : NEW AUDITORIUM
RESOURCE PERSON: CA.THIRUPPATHI. A
NO. OF BENEFICIARIES: 136

International Accounting Day is celebrated on 10th November 2023 every year to acknowledge the work of accountants in supporting businesses and the economy. International Accounting Day celebrates accountants' contribution to business, economy and finance.

This day was celebrated in the remembrance of Luca Pacioli, the father of Accounting. He was an Italian mathematician and the first person to publish detailed material on the double-entry system of accounting.

The function started with a prayer song and **Ms.M.Suvetha III B.Com CA** welcomed the gathering. **Dr.S.Vimala**, HoD, Department of Commerce with Computer Applications gave felicitation address. Next **Mrs.M.Janaki**, Assistant Professor, Department of Commerce with Computer Applications introduced the Resource Person. Then the Session was handed over to the resource person **CA.THIRUPPATHI. A FCA., ACMA.,PhD(LAW)**, he gave the valuable information to the students. The programme was really informative, instructional and enlightening. Finally **Ms.A.Kaviyadharshini I.B.Com CA** thanked the gathering. The program was end-up with National Anthem. The programme was really informative, instructional and enlightening. Finally **Ms. S.Balkis Zesitha Banu II.B.Com CA** thanked the gathering. The program was end-up with National Anthem.





R. Manjula

The Principal
Idhaya College for Women
Arockla Nagar - Sarugani
Sivagangai Dt - 630 411